

**D2web is one of the fastest growing IT & Consultancy and professional Software Development Company.**

**D2WEB provides end-to-end customized technology solutions to meet the Digital-Marketing needs for SME's. Our extensive experience in the ever-changing technology environment enables our clients to focus on managing their businesses while we plan, implement, optimize and maintain Their IT solutions.**

**Our service delivery management is based on three core values: - Team of Experts, Passion and end result is your assured 100% satisfaction.**

## SERVICES WE OFFER

### 1. SOFTWARE DEVELOPMENT

Software development is the process of conceiving, specifying, designing, programming, documenting, testing, and bug fixing involved in creating and maintaining applications, frameworks, or other software components. Software development is a process of writing and maintaining the source code, but in a broader sense, it includes all that is involved between the conception of the desired software through to the final manifestation of the software, sometimes in a planned and structured process.

**Software Development Cost: It will depend on the customer's needs. Basically it starts from 14,999/-.**

### 2. APP DEVELOPMENT

Mobile app development is the act or process by which a mobile app is developed for mobile devices, such as personal digital assistants, enterprise digital assistants or mobile phones. Mobile app development is becoming more critical for many businesses with more than 3 billion people worldwide using smart phones, more than 1.5 billion using tablets as of 2019. Users, on average, spend 90 per cent of their mobile time in apps and there are more than 700 million app downloads from various app stores.

**App Development Cost: It will depend on the customer's needs. Basically it starts from 14999**

### 3. WEBSITE DEVELOPMENT

Web development is the work involved in developing a website for the Internet (World Wide Web) or an intranet (a private network). Web development can range from developing a simple single static page of plain text to complex web-based software.

**Features We Offer:** Domain (Only for one year), Hosting (Only for one year), Up to 10 pages responsive web design, Up to 5 business email accounts, One enquiry/contact form, Google map plugin, Whatsapp chat plugin, Social media pages integration.

**Website Development Cost: It will depend on the customer's needs. Basically it starts from 9,999/-.**

## 4. SEARCH ENGINE OPTIMIZATION:

Search engine optimization (SEO) is the process of growing the quality and quantity of website traffic by increasing the visibility of a website or a web page to users of a web search engine. SEO refers to the improvement of unpaid results (known as "natural" or "organic" results) and excludes direct traffic and the purchase of paid placement.

**Features We Offer:** Url Structure, Heading Tags, Page Content, Keyword Research, Traffic Monitoring, Competitive Analysis, Link Building.

**SEO Cost:** It will depend on the number of keywords customers need. Basically it starts from 9,999/- per month.

## 5. SEARCH ENGINE MARKETING

Search engine marketing (SEM) is a form of Internet marketing that involves the promotion of websites by increasing their visibility in search engine results pages (SERPs) primarily through paid advertising. SEM may incorporate search engine optimization (SEO), which adjusts or rewrites website content and site architecture to achieve a higher ranking in search engine results pages to enhance pay per click (PPC) listings.

**Features We Offer:** Url Structure, Heading Tags, Page Content, Keyword Research, Traffic Monitoring, Competitive Analysis, Link Building.

**SEM Cost:** It will depend on the budget of the client. Basically it starts from 9,999/- per month.

## 6. SOCIAL MEDIA OPTIMIZATION

Social media optimization (SMO) is the use of a number of outlets and communities to generate publicity to increase the awareness of a product, service brand or event. Types of social media involved include RSS feeds, social news and bookmarking sites, as well as social networking sites, such as Facebook, Instagram, Twitter, video sharing websites and blogging sites. SMO is similar to search engine optimization, in that the goal is to generate web traffic and increase awareness for a website. In general, social media optimization refers to optimizing a website and its content to encourage more users to use and share links to the website across social media and networking sites.

**Features We Offer:** Analyze and observe the client business, Build the social media accounts, Develops the strategy and time of submission, Create the valuable posts, Analyze the results.

**SMO Cost:** It will depend on the number of social sites customers need. Basically it starts from 7,999/- per month.

## 7. SOCIAL MEDIA MARKETING

Social media marketing is the use of social media platforms and websites to promote a product or service. Although the terms e-marketing and digital marketing are still dominant in academia, social media marketing is becoming more popular for both practitioners and researchers. Most social media platforms have built-in data analytics tools, enabling companies to track the progress, success, and engagement of ad campaigns.

**Features We Offer:** Analyze the client's needs, Build the social media accounts, Develops the strategy, Create the valuable ad, Start campaign, Analyze the results.

**SEM Cost:** It will depend on the budget of the client. Basically it starts from 9,999/- per month.

<https://www.dial2web.com/payment-option.php>

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Once done with the payment, kindly share the screenshot of successful transaction page for our official records.

Best Regards,  
Dial2web

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